

The New York Times

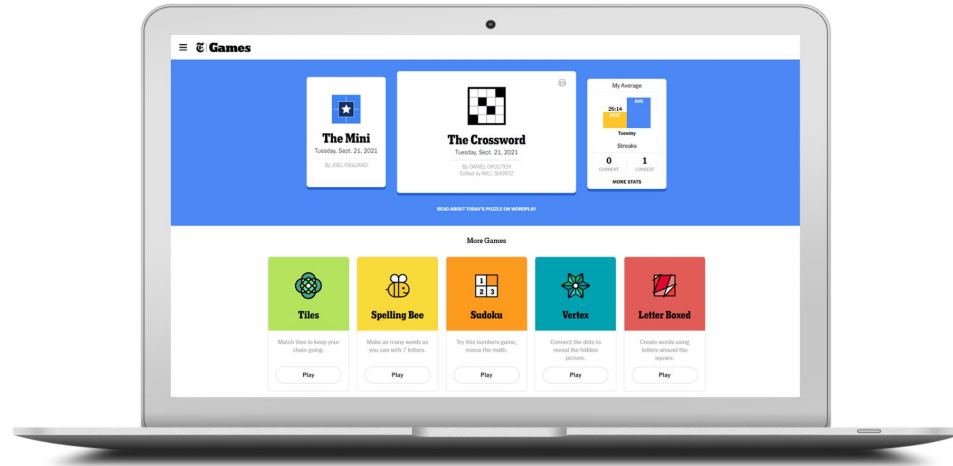
**CSUCI Student Government Association -
Student Body **NYT Games** Access
Program**

The New York Times Games

Bolster students' mental wellbeing, critical thinking skills, and sense of community

Why is The New York Times Games so viral, especially on college campuses? Because it provides students with a welcome and well-spent mental break as they navigate schoolwork, campus life and everything in between.

Research has shown the power of games to [give your brain a mental break](#) that can not only sharpen your thinking and problem solving skills, but also be good for your mental health and and sense of connectedness



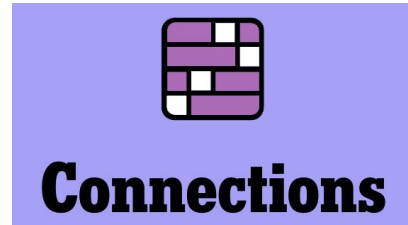
Support students' mental fitness and meaningful relaxation

[The New York Times Games](#), including the iconic, **Wordle** - **Connections** - **Crossword** and **Spelling Bee**, provides students with a welcome and well-spent mental break and fun while learning

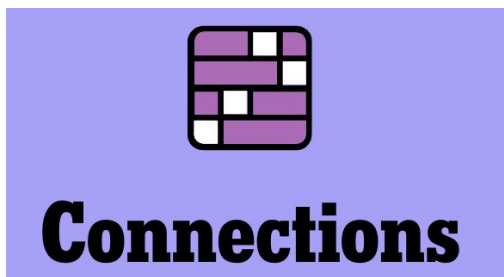
The Campus Games access program includes **the complete collection of games**: The Crossword, The Mini Crossword, Wordle, Connections, , Spelling Bee, Tiles and more, plus an archive of more than 10,000 crossword puzzles.

Once a student redeems 52 weeks of access they will have unlimited play. Access is available via nytimes.com/games, and associated Apps.

Games is a terrific way to entice students to become aware of student government, residential life, and clubs.



The games.



The New York Times

The Mini
Monday, May 3, 2021
By JOEL FAGLIANO

The Crossword
Monday, May 3, 2021
By ROSS TRUDEAU
Edited by WILL SHORTZ

My Average

14:01 BEST	AVG
Monday	
Streaks	
0 CURRENT	4 LONGEST
MORE STATS	

More Games

Tiles
Match tiles to keep your chain going.

Spelling Bee
Make as many words as you can with 7 letters.

Sudoku
Try this numbers game, minus the math.

Vertex
Connect the dots to reveal the hidden picture.

Letter Boxed
Create words using letters around the square.

Variety Puzzles

Vowelless Crossword
May 2, 2021
By EVAN KALISH
Edited by WILL SHORTZ

A Little Variety
May 2, 2021
By FRANK LONGO,
PATRICK BERRY AND WEI-HWA HUANG
Edited by WILL SHORTZ

Acrostic
Apr. 25, 2021
By EMILY COX AND
HENRY RATHVON
Edited by WILL SHORTZ

A Little Variety
Apr. 25, 2021
By FRANK LONGO,
PATRICK BERRY AND WEI-HWA HUANG
Edited by WILL SHORTZ

MORE

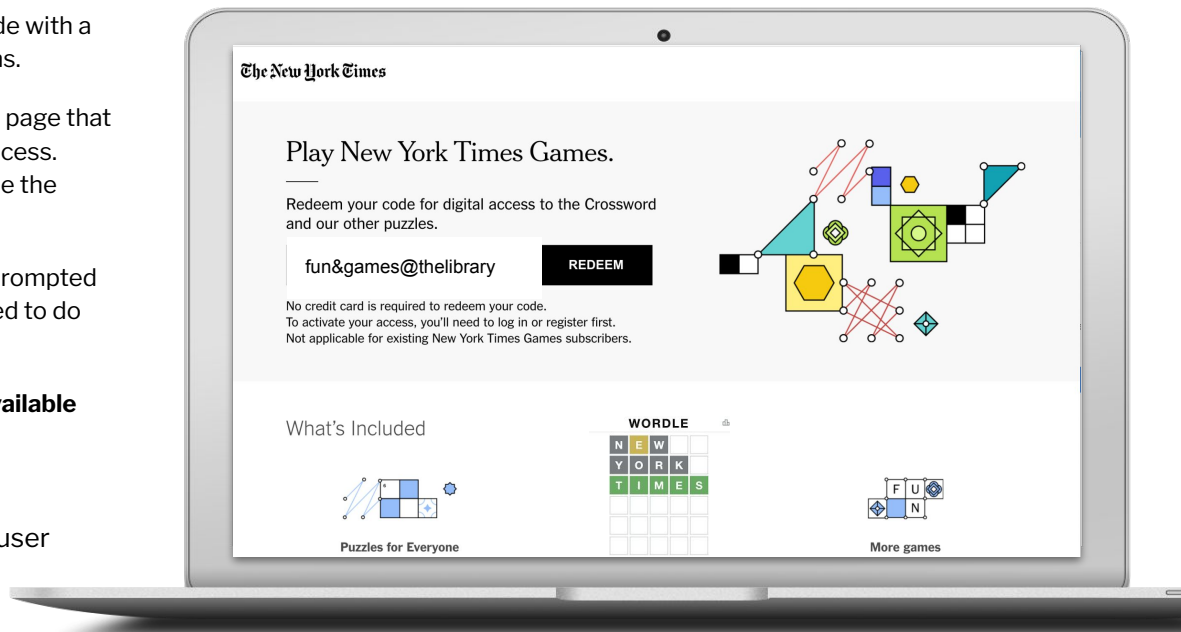
How patrons gain access

Activation:

- The New York Times will provide one URL/ Code with a set number of single use 52-week redemptions.
- The URL/Code should be placed behind a web page that is only accessible to those you wish to have access. Note the URL can not be proxied as it will garble the unique code.
- Students will click the URL/code and will be prompted to create an NYT Games profile.. They only need to do this one time. Name and email only.
- **Alternatively, a user List Upload process is available**

Devices: Smartphone, Laptop, Tablet

Duration of Access: 52 Weeks from the time the user activates the redemption
(within annual parent subscription)



Sponsorship

The New York Times will provide the services below to the California State University Student Government Association

Service	ANNUAL PRICE
Games: Entry level - up to 2,000 52-week subscriptions Entire Student Body - 4,800 52-week subscriptions	 \$2,080.00 \$3,120.00

Students will receive a full 52 weeks NYT Games subscription from the time they activate while the parent subscription is active.
Pricing is based on access provide solely to CSUCI student body.

**This quote is privileged and confidential.
Valid until May 1, 2025**

Additional Academic Services

- NYT Cooking
- The Athletic
- All Access
- NYTimes.com News Only

The following products are available through New York Times | All Access*

NEWS

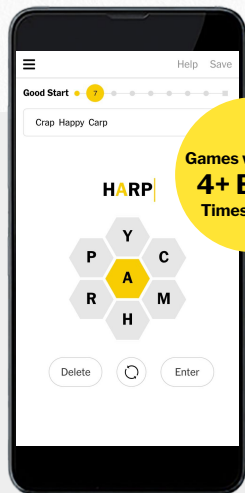
The global reporting, analysis, cultural commentary and more to deepen students' understanding of the world.



150
Pieces of
journalism
published
daily

GAMES

From The Crossword to Wordle and Spelling Bee — word, visual and number games that build problem-solving skills, provide a mental break, and delight solvers.



Games was played
4+ Billion
Times in 2022

COOKING

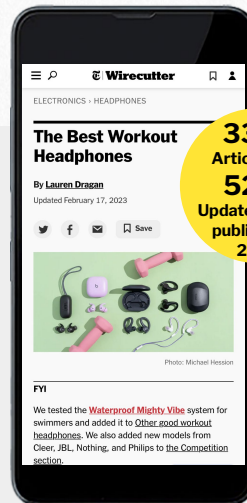
A digital cookbook and cooking guide alike that will support your students' total wellness and kitchen confidence, deliciously.



700+
Essential and
diverse recipes
published in
2022

WIRECUTTER

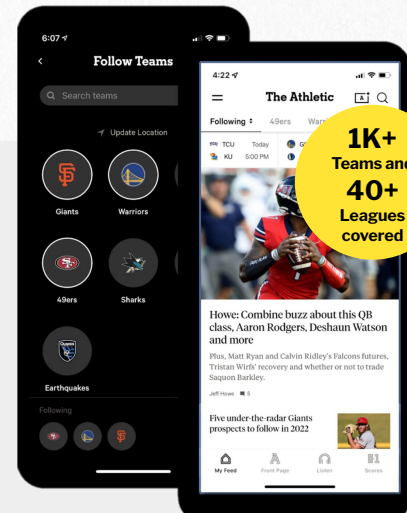
Independent product recommendations and reviews based on real-world testing that can help your students choose products confidently.



330+
Articles and
525+
Updated guides
published in
2022

THE ATHLETIC

In-depth, personalized sports coverage that can foster media literacy on a subject students are passionate about.



1K+
Teams and
40+
Leagues
covered

*The New York Times News-only resource is also available

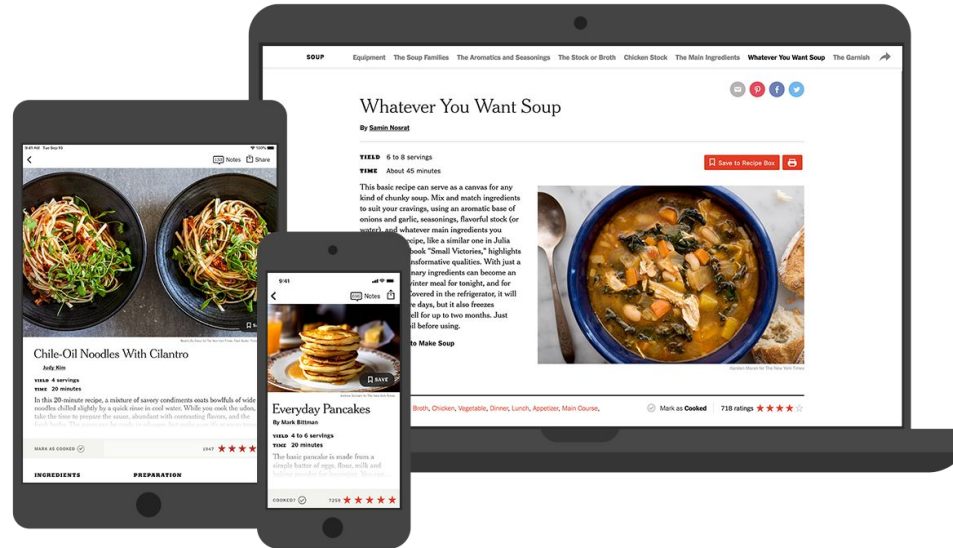
The New York Times

Cooking

Inspire wellness, celebrate diversity through food, and empower kitchen confidence

New York Times Cooking is not just a collection of recipes. **It is an educational tool, designed to guide and inspire home cooks of all levels with wholesome ingredients and recipes ranging from one-pot to multi-course.** While expertly curated, it encourages community and participation through recipe notes. Recipes span cultures, celebrate diversity, and shares the stories behind food.

Guides on everything from how how to poach a perfect egg to how to stock a modern pantry help make cooking feel accessible and empowering. By bringing Cooking to your students, you can inspire and empower them around food and total wellbeing.



The Athletic

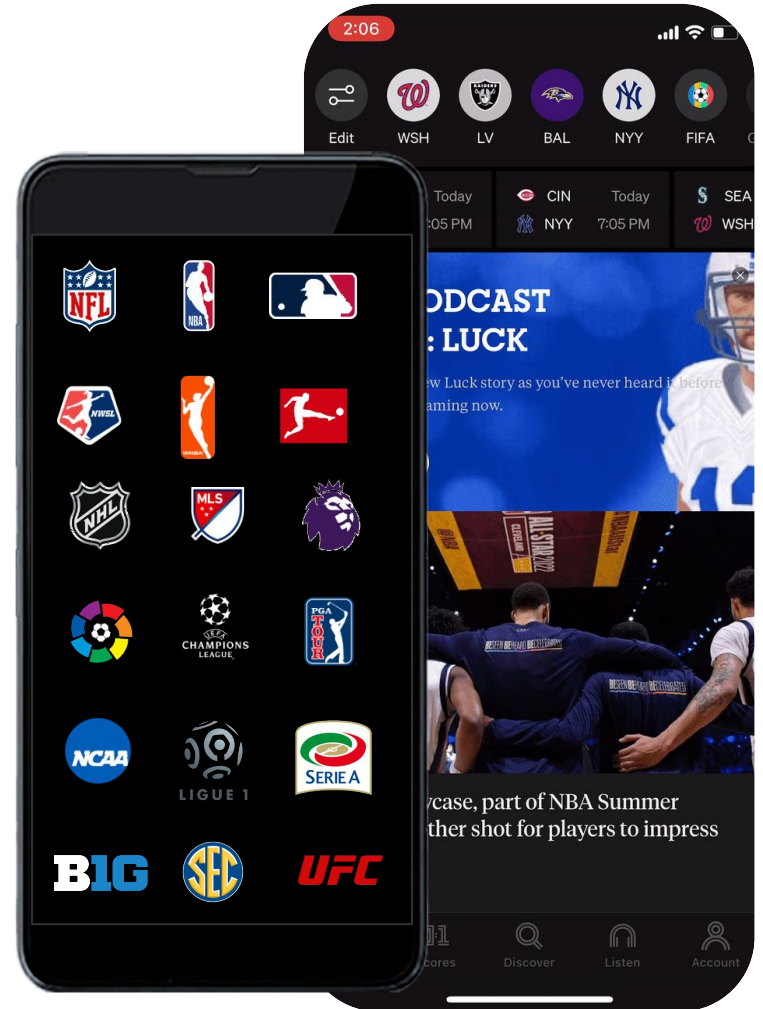
Drive literacy and community pride with in-depth, personalized sports journalism

While The New York Times Sports Page covers breaking national news on sports, **The Athletic, a New York Times company, delivers in-depth, personalized coverage and rigorous reporting of 1,000+ teams and 40+ leagues—including the NCAA and all major collegiate athletic conferences.**

Your students can discover local coverage and in-depth reporting about their favorite teams, **deepening their media literacy on a subject they love, while fueling a sense of local pride and identity.**

But The Athletic is more than just sports coverage. **It includes deep analysis, rigorous reporting, and best-in-class long-form narrative journalism that ties the biggest people and stories of sports to some of the largest stories of our time, from mental health to gender equality.**

The Athletic can serve as a valuable resource across English and Writing classes, business courses, and for student athletes or those in the student section.



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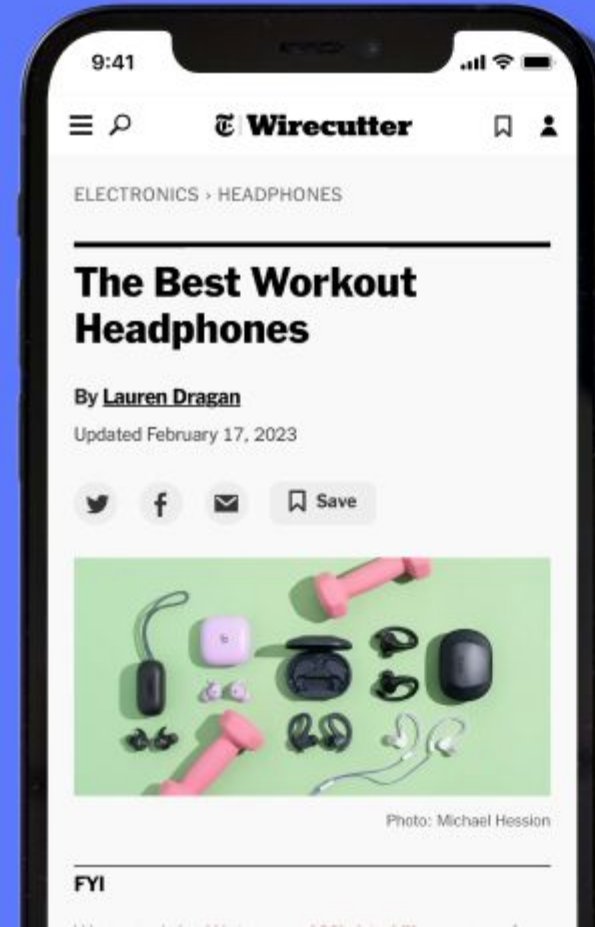
Wirecutter

Help students choose products confidently with reviews and real-world testing

Wirecutter is not just a collection of product reviews. **It is an independent research tool created by experts to guide and inform purchase decisions, so people of all backgrounds can purchase with confidence.**

Wirecutter offers independent recommendations and inspiration based on deep expertise and real-world testing on everything from workout headphones to cotton sheets to coffee makers to mother's day gifts. It also shares the research and reasoning behind their guides, helping people understand the "why" and "how" they arrived at their suggestions.

By bringing Wirecutter to your students, you can empower them around purchase decisions, big and small.



The New York Times

Todd.Halvorsen@nytimes.com

917.699.1589