



ABOUT ADVOCACY INVOLVEMENT DOCUMENTS NEWS

Systemwide Advocacy



- ▶ CSU Board of Trustees
- ▶ Student Trustee Search
- ▶ Systemwide Committees

The objective of the College Involvement and Values Impacting Communities (CIVIC) Challenge is to enhance student involvement in the work undertaken by the Legislative & Systemwide Affairs Committees and to amplify student voices. By fostering greater engagement and momentum toward addressing state and federal issues, it will become easier to tackle the challenges faced by all California State University (CSU) students.

In organizing the competition, each campus is assigned a specific teammate and designated legislators. For CIVIC or any other CSSA activities, your legislator assignments are the representatives you are accountable for engaging with. Throughout the year, you

will have the opportunity to accumulate and record points for CIVIC activities, including Surprise Challenges which will be sent via email periodically.

 CAMPUS TEAMS

 SUBMIT POINTS

POINTS

ID	2023/2024 CIVIC CHALLENGES	PTS
A	Plenary Debriefs: create a video or publication that debriefs a CSSA plenary meeting and share on social media and/or with the student body and tag @csustudents.	5
B	Social Media Advocacy: post on social media about CSSA positions, events, or campaigns, and tag @csustudents.	10
C	CSSA Outreach: post on social media or have an information item at your board meeting about CSSA.	15
D	Introduction or Beginning of the Year Meeting with Campus Student Affairs Staff: discuss how you can work together.	15
E	Introduction or Beginning of the Year Meeting with Campus Government Relations Staff: discuss how you can work together.	15
F	Holiday Cards and Campus Updates: send your assigned legislators, CSSA, and/or the Chancellor a holiday card, or periodic updates about what your campus is working on.	20

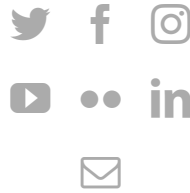
ID	2023/2024 CIVIC CHALLENGES	PTS
G	Federal Advocacy: participate in federal advocacy visits with CSSA or your campus administration.	20
H	Leadership Searches: participate in a leadership search at the campus or systemwide level.	25
I	Board of Trustees: Make public comments or submit written remarks.	30
J	Campus Leadership Meetings: set a meeting with campus administrators/staff to share CSSA's policy agenda or to gather information for plenary discussions. Connect with the Systemwide Affairs Committee leadership and staff for questions/talking points.	40
K	Campus Visits: host an event on campus (or virtually) with students and one of your assigned legislators, a member of the Board of Trustees, or CSSA.	45
L	Legislative Visits: set a meeting with your assigned legislators and/or their staff to share CSSA's legislative priorities. Connect with Government Relations staff for talking points.	50
M	CSUnity: Attend and participate in CSUnity as well as any following advocacy events.	75
N	CHESS: attend and participate in CHESS as well as advocacy meetings with your assigned legislators.	75
O	Surprise Challenges: complete 3 surprise challenges.	100

ID	2023/2024 CIVIC CHALLENGES	PTS
P	Committee Hearings: participate in a legislative committee in which CSSA legislation is being heard to make public comment.	150

MEMBERS

CONTACTS

CIVIC
BRANDING
AGENDA
ITEM
REQUEST



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